

SYDNEY KOLLN

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I am a junior at the University of South Dakota earning my Bachelor of the Arts in Media & Journalism (Journalism Specialization) with a double minor in Social Media Marketing and Dance. Currently, I am the Co-Producer of Coyote News and Managing Editor for The Volante, which are student media groups on campus. I am also an intern for the university's Marketing Department.

EXPERIENCE

Marketing Department Intern

University of South Dakota (Vermillion, SD)

Aug. 2024 – Present

- Brainstorming ideas, shooting photo/video, and editing content for social media platforms

KYOT-TV/Coyote News

University of South Dakota (Vermillion, SD)

Sept. 2022 – Present

- Producer, Sports Director, Co-Producer of Daily Updates
- News Anchor, Sports Anchor, Sports Live Correspondent, Daily Update Anchor
- Graphics, Teleprompter, Camera

The Volante

University of South Dakota (Vermillion, SD)

Sept. 2022 – Present

- Managing Editor, Social Media Director, Verve Editor, Photographer, Reporter

Summer Internship

Corn Belt League (Omaha, NE)

May 2024 – August 2024

- Managed social media platforms
- Conducted post-game interviews with athletes & coaches
- Photography/videography of games

EDUCATION

University of South Dakota (Vermillion, SD)

Expected May 2026

B.A. Media & Journalism (Journalism Specialization)

Honors Program – 4.0 GPA

Abraham Lincoln H.S. (Council Bluffs, IA)

May 2022

4.0 GPA

SKILLS

- Hootsuite Platform Certification (Nov. 2024)
- Familiar with both Print and Broadcast News Writing
- Familiar with Adobe Premiere Pro, Adobe InDesign, Canva
- Familiar with social media platforms (Instagram, Facebook, TikTok, X)

AWARDS

- Al Neuharth Excellence in Journalism Scholarship
- Jim Burt Memorial Scholarship for Broadcast Journalism
- The Daily Nonpareil H.S. Journalism Key Staffer Award